

HALAL TO THE BONE

True Aussie Meat isn't just the world's finest meat; it is also

**100%
GUARANTEED
HALAL.**

One of the important Halal requirements is that animals be treated properly its entire life and that they have

**EASY ACCESS TO
FOOD AND VAST
AREAS TO ROAM.**

Australia naturally meets these requirements.

Australian government supervised

**ISLAMIC
SLAUGHTER
PROGRAMMES**

are also in place to ensure stringent procedures. Just a few reasons why our halal assurance is recognised by Islamic countries around the world, including yours.

The Australia Halal mark is a stamp of integrity and assurance underpinned by the Australian government. The Halal mark also assures consumers that the product has been

**CERTIFIED AS HALAL
BY A RECOGNIZED
ISLAMIC
ORGANIZATION.**



When you buy Australian Lamb and Beef, you can be confident you are getting

**CLEAN, SAFE,
FRESH AND HEALTHY
HALAL MEAT.**

www.australiahalal.com



**TRUE
AUSSIE®
BEEF & LAMB**
لحم بقري وحملان استرالي أصيل

